

1 August 2023



Travel companies continue to release strong trading statements. But the trading environment is getting more challenging. There are early signs that the holiday spending splurge is beginning to plateau as the impact of interest rate rises and persistent cost of living inflation combine with tough prior-year comparatives. You can find out more below.



Consumer backdrop

Latest inflation (CPI) decreased to

Interest rates remained at

Latest unemployment increased to

4.0%

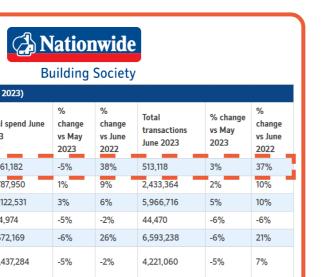
7.9%

5.0%

Next MPC meeting 3 August where another rise is anticipated

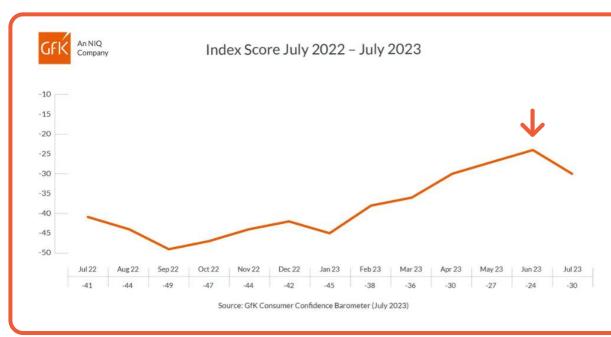
consumer confidence, the latest Nationwide and Barclays data showed continued year-on-year spend growth on non-essentials in June 23. Compared with May 23, growth has slowed marginally across many leisure categories. There are signs of shifting behaviours, with spending on takeaways and subscriptions rising at the expense of restaurants and other entertainment categories.

Against rising interest rates and a decline in



Building Society							
NON-ESSENTIAL SPEND (June 2023)							
Spend category	Total spend June 2023	% change vs May 2023	% change vs June 2022	Total transactions June 2023	% change vs May 2023	% change vs June 2022	
Airline travel	77,961,182	-5%	38%	513,118	3%	37%	
Charities	50,787,950	1%	9%	2,433,364	2%	10%	
Clothing/Shoes	252,122,531	3%	6%	5,966,716	5%	10%	
Dating	1,164,974	-5%	-2%	44,470	-6%	-6%	
Digital Goods	58,572,169	-6%	26%	6,593,238	-6%	21%	
DIY/home improvements	258,437,284	-5%	-2%	4,221,060	-5%	7%	
Eating/Drinking	532,860,578	-4%	7%	39,169,271	-3%	9%	
Gambling	186,460,871	-12%	-1%	8,232,636	-13%	5%	
Gardening/Garden Centres	30,918,863	-28%	12%	952,459	-23%	14%	
General retail/dept stores	291,218,983	2%	2%	11,439,614	2%	17%	
Health/Beauty	210,192,651	5%	13%	6,326,799	5%	11%	
Holidays	380,201,008	0%	4%	2,408,176	1%	7%	
Leisure/recreation	167,262,174	-3%	1%	5,479,459	-7%	-2%	
Other shops & catalogues	649,507,322	-4%	14%	11,525,263	2%	0%	
Subscriptions	18,243,390	-7%	-2%	1,514,752	-5%	-2%	
TOTAL	3,165,911,928	-3%	7%	106,820,395	-3%	8%	

	Spend growth	Transaction growth	
Hospitality & Leisure	7.9%	5.9%	
Digital Content & Subscription	8.8%	0.2%	
Eating & Drinking	7.8%	5.9%	
Restaurants	-8.2%	-12.0%	
Bars, Pubs & Clubs	8.4%	8.6%	
Takeaways and Fast Food	9.1%	7.7%	
Other Food & Drink	10.2%	5.0%	
Entertainment	3.4%	3.8%	
Hotels, Resorts & Accomodation	5.4%	3.2%	
Travel	9.9%	12.8%	
Travel Agents	0.1%	3.4%	
Airlines	33.5%	32.9%	
Public Transport	14.0%	13.5%	
Other Travel	6.0%	9.7%	
Other	0.3%	3.8%	
Fuel	-17.4%	-2.8%	
Motoring	7.0%	7.9%	
Other Services	10.5%	11.9%	



GfK's long-running Consumer Confidence Index decreased by six points in July after six consecutive months of increases.



Trading environment

June consumer data showed airline spending growth remained high, primarily driven by ticket price increases. But there are tentative signs of a stall in spending on holidays and travel agents. Year-on-year growth figures plateaued in June, albeit against some tough prior-year comparatives. And TTC data confirmed a slight shortening of the booking window. Nevertheless, travel agents remain upbeat, and there's been a resurgence in business travel activity.





book their travel plans despite threats of strikes, delays and extreme weather events. However, our booking data review shows lead times for 2023 down 4% compared to 2022.

Consumers are still showing confidence to

Source: TTC data



transaction volumes have recovered to 90.8% of 2019 figures in terms of volume alone for the period 1 January 2023 to 31 May 2023."

"Domestic market

Source: Global Business Travel Review Advantage



travel agents remain optimistic. 78% report being in a stronger position that last year, and 71% feel optimistic about the near future.

According to TTG's Agent tracker survey,

Source: TTG Travel Agent Tracker Q2 Report



Company

announcements



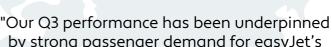
around ATC [air traffic control] strikes, higher

RYANAIR

oil prices, inflation and higher interest rates."

INTERNATIONALS AIRLINES GROUP "Customer demand remains strong across the Group... with c.80% of the third quarter passenger revenue already booked... whilst there is no sign of weakness in forward

We've been all ears for recent company announcements to understand how trading is going for the travel sector. Here are a few things we found interesting this month.



easyJet

by strong passenger demand for easyJet's network and services." EasyJet also "expects Q4 to deliver another record PBT performance."



RoyalCaribbean

another step change in booking volumes and pricing, leading us to now expect double-digit net yield growth for the full year."

bookings, we continue to be mindful of wider

uncertainties that might affect the full year." Regulatory

horizon

ABTA and ATOL ongoing renewals

with deadine on 30 September

your diary

Dates for

August 2023

28: Bank holiday

2: Network ITT Conference 13-15: GBTA Convention

Accounting corner

 Deadline for VAT returns and payments relataccounting quarter

ending 30 June

- Deadline for filing accounts for accounting period ending 30 November 2022 • Deadline for Corporation Tax
- returns for accounting period ending 31 August 2022



We've spent years helping travel companies do their best work. Some of the biggest travel businesses in the world trust us to solve their regulatory, strategic or financial problems. We've helped travel start-ups get started, and tour operators improve operations. We've even helped airlines get off the ground. Plus, our 57 years spent working for the UK travel regulator the Civil Aviation Authority means we bring a unique perspective to the table along with our know-how.

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